Northeast PHP 2017
Sponsorship Packages

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Thank you for your interest in sponsoring Northeast PHP! Within this packet, you'll learn a little about us and how you would benefit from sponsoring Northeast PHP 2017. This year marks the 6th year of the conference and our second time in Prince Edward Island, Canada!

Conference Details

August 10th & 11th, 2017 (Pre-conference day August 9th)
Charlottetown, Prince Edward Island, Canada

Conference Breakdown

2 Days Conference, 1 pre-conference day (3 days of sponsor access to delegates)
30 Talks (3 concurrent sessions)
200 Attendees (Software Developers and Tech Leaders)

Contact Us

Please contact either Kristin Boggio (kristin@northeastphp.org) or Joel Lord (joel@northeastphp.org) if you are interested in becoming a sponsor for Northeast PHP 2017 or have any questions about sponsorship.

Previous Sponsors

Join some of our previous sponsors

Sponsorship Advantages

Advertise

From your exhibition table, your company will benefit from the constant traffic of our attendees. This is a great opportunity to connect with software developers to showcase your products and distribute company swag. Our crowd typically consists of experienced software developers that will have an input in the company buying decisions.

Recruit

Northeast PHP is the place to be to recruit top talent! With many networking opportunities, you will have the chance to connect with some of the most brilliant web experts. You will also have access to our job board where you can advertise any job postings.

Workshop

Our main sponsor will also have the opportunity to run a full day workshop which is a great way to get software developers interested in your product. This gives you a unique opportunity to get some adopters for your products or platform.

Network

Finally, Northeast PHP is a great place to network and meet new people. Many events are organized outside the conference hours helping you to connect with industry leaders and great potential recruits.

Sponsorship Packages

We are entirely non-profit. These funds are vital to holding the conference and cover costs such as renting the venue, providing meals, speaker travel expenses, and hotel rooms.

	Platinum (2)	Gold (6)	Silver (10)	Bronze (unlimited)	Community (unlimited)
Price	$9,000	$6,500	$2,500	$750	$150
Logo on Conference T-Shirt	✓				
Mention on Twitter	✓	✓	✓	✓	✓
Items can be handed out at registration	✓	✓	✓	✓	✓
Website Logo	✓	✓	✓	✓	✓
Mention at Keynote Introductions	✓	✓			
Access to Job Board	✓	✓	✓	✓	
Sponsor Spotlight Blog Post	✓	✓			
Exhibition Table	✓	✓	✓		
Half (Shared) Exhibition Table				✓	
Conference Pass	6	4	2	1	
Additional Passes	40% off	30% off	20% off	15% off	10% off

Branded Sponsorship Opportunities

We also offer branded sponsorship opportunities for conference events and swag:

Speaker's Dinner	$3,000
Event Night	$2,000
Day 1 Meals	$5,000
Day 2 Meals	$5,000
Conference T-Shirts	$1,500
Audio / Visual	$1,600
Lanyards	$ 350

Our History

It all started with a conversation between the organizers of the Boston PHP, Atlantic Canada PHP, and Burlington, Vermont PHP user groups. Boston PHP was (and still is) the largest and most active PHP community in the world and had long dreamed of starting its own conference. After almost a year of planning and collaboration between organizers throughout the northeast region, the dream was finally realized with the inaugural Northeast PHP conference in August of 2012.

Our organizers and and speakers volunteer their time and contribute to expenses to create a community event experience on par with the big technology conferences. In Boston, event space was generously donated by Microsoft's New England Research and Development (N.E.R.D.) The generosity of numerous other sponsors around the world continue providing resources that allow Northeast PHP to keep the ticket price accessible to as many attendees as possible.

Who We Are

While grouped in PHP, the Northeast PHP conference is not just about PHP. Many PHP developers are working on websites and applications, which means that they need more than just PHP skills to get ahead. The additional Web Technology and User Experience topics help these developers broaden their skill sets and expand their knowledge and experience.

As the Northeast PHP team looks to the future there is a strong desire to take the event on the road, traveling throughout the northeast region. With many developers in the northeast region, and not many conferences serving these developers, Northeast PHP can help developers grow and learn, becoming confident and sharing their own talks. Initially the team planned to have satellite events in Prince Edward Island and Burlington, Vermont, with additional locations to be considered in future years.

We are a community driven conference and value the participation of each member of the PHP community. Because of this, we strive to keep our conference costs low for attendees so that the conference is accessible to everyone from students and novices to the advanced PHP user.

Northeast PHP 2016

Last year we had 110 attendees with 30 talks given by 21 speakers. Our two keynotes by Anthony Ferrara and Cal Evans bookended two days packed with talks that covered a broad range of topics, including UX/UI, APIs, marketing, PHP7, dev tools, and many others.

Community

We are focused on being a community centric conference, therefore we offer a community level sponsorship for $150. Your logo will be featured on the website and you will also be mentioned on Twitter.

Previous Conference Websites

Northeast PHP 2016   http://2016.northeastphp.org/
Northeast PHP 2015   http://2015.northeastphp.org/
Northeast PHP 2014   http://2014.northeastphp.org/
Northeast PHP 2013   http://2013.northeastphp.org/
Northeast PHP 2012   http://2012.northeastphp.org/